

Prospective Dealer Questionnaire

Please note all information will be kept confidential, and is used only by DMC to determine how best to meet your company and clients needs.

Davis
MILL & CABINET

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Contact Information

Date: _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email _____

Website _____

Contact Person _____

Showroom Information

Does your company have a showroom: ___Yes ___ No

If yes, how many:

Full Kitchens? _____

Vignettes? _____

What % of your sales is:

Traditional? _____

Contemporary? _____

Transitional? _____

Arts and Crafts? _____

Other/specify? _____

Current Cabinet Lines

Line Name:	Type: (low, mid or high)	Mode of Ordering: (ie web, fax, etc.)	% of sales 12 months	Jobs/Past Delivery	Avg. Weeks/
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

About your Company

How many:

Years your company has been in business? _____

Designers work for your company? _____

Employees does your company have? _____

What is the average:

Cost of your low-end jobs? _____

Cost of your mid-range jobs? _____

Cost of your high-end jobs? _____

Do you have any needs that are not being met by your current cabinet

suppliers? ___yes ___no If so, what are they? _____

Do you have a need for reclaimed woods or green materials? ___yes ___no

Does your company: Have temporary storage? ___yes ___no

Deliver to the jobsite? ___yes ___no